

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1536 - OBAMA FOR AMERICA
Estimate Number	1536

Invoice #	04063701-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04063701
Alt Order #	Political Candidate
Deal #	
Order Flight	09/04/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
	CDR										
					09/24/12 to 09/30/12	3x	- TWTF- -				
	13			Tu	09/25/12	:30	5:11 AM	OFA12A113H	\$270.00		1
	13			W	09/26/12	:30	5:26 AM	OFA12Z128H	\$270.00		3
	13			Th	09/27/12	:30	5:00 AM	OFA12P130H	\$270.00		2
2	13	Good Day 530a	530a-6a								
	CDR										
					09/24/12 to 09/30/12	3x	- TWTF- -				
	13			Tu	09/25/12	:30	5:58 AM	OFA12A113H	\$450.00		2
	13			W	09/26/12	:30	5:30 AM	OFA12Z128H	\$450.00		1
	13			Th	09/27/12	:30	5:55 AM	OFA12Z128H	\$450.00		3
3	13	Good Day 6a	6a-7a								
	CDR										
					09/24/12 to 09/30/12	3x	- TWTF- -				
	13			Tu	09/25/12	:30	6:22 AM	OFA12A113H	\$810.00		2
	13			W	09/26/12	:30	6:23 AM	OFA12Z128H	\$810.00		3
	13			Th	09/27/12	:30	6:45 AM	OFA12P130H	\$810.00		1
4	13	Good Day 7a	7a-8a								
	CDR										
					09/24/12 to 09/30/12	4x	- TWTF- -				
	13			Tu	09/25/12	:30	7:20 AM	OFA12A113H	\$810.00		2
	13			W	09/26/12	:30	7:51 AM	OFA12Z128H	\$810.00		1
	13			Th	09/27/12	:30	7:12 AM	OFA12Z128H	\$810.00		3
	13			F	09/28/12	:30	7:44 AM	OFA12Z128H	\$810.00		4
5	13	Good Day 8a	8a-9a								
	CDR										
					09/24/12 to 09/30/12	4x	- TWTF- -				
	13			Tu	09/25/12	:30	8:23 AM	OFA12A113H	\$720.00		2
	13			W	09/26/12	:30	8:51 AM	OFA12Z128H	\$720.00		1

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IDB #	TV12856
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Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	13	Good Day 8a	8a-9a								
	CDR										
	13			Th	09/27/12	:30	8:58 AM	OFA12P130H	\$720.00		3
	13			F	09/28/12	:30	8:13 AM	OFA12P130H	\$720.00		4
6	13	Good Day 9a	9-10a								
	CDR										
				09/24/12 to 09/30/12		4x	- TWTF - -				
	13			Tu	09/25/12	:30	9:12 AM	OFA12A113H	\$540.00		3
	13			W	09/26/12	:30	9:37 AM	OFA12Z128H	\$540.00		1
	13			Th	09/27/12	:30	9:50 AM	OFA12Z128H	\$540.00		2
	13			F	09/28/12	:30	9:48 AM	OFA12Z128H	\$540.00		4
7	13	Good Day 430a	430a-5a								
	CDR										
				09/24/12 to 09/30/12		2x	- TWTF - -				
	13			Tu	09/25/12	:30	4:55 AM	OFA12A113H	\$115.00		1
	13			W	09/26/12	:30	4:52 AM	OFA12Z128H	\$115.00		2
8	13	Good Day Sa 6a	6a-7a								
	CDR										
				09/24/12 to 09/30/12		1x	- - - - - S -				
	13			Sa	09/29/12	:30	6:55 AM	OFA12P130H	\$315.00		1
9	13	Good Day Sa 8a	8a-9a								
	CDR										
				09/24/12 to 09/30/12		1x	- - - - - S -				
	13			Sa	09/29/12	:30	8:59 AM	OFA12Z128H	\$540.00		1
10	13	Good Day Su 6a-7a News	6a-7a								
	CDR										
				09/24/12 to 09/30/12		1x	- - - - - S				
	13			Su	09/30/12	:30	6:27 AM	OFA12P130H	\$315.00		1
11	13	Good Day Su 7a	7a-8a								
	CDR										

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11	13	Good Day Su 7a	7a-8a								
	CDR										
					09/24/12 to 09/30/12	1x	-----S				
	13			Su	09/30/12	:30	7:45 AM	OFA12Z128H	\$540.00		1
12	13	Good Day Su 8a	8a-9a								
	CDR										
					09/24/12 to 09/30/12	1x	-----S				
	13			Su	09/30/12	:30	8:53 AM	OFA12P130H	\$450.00		1
13	13	Live with Kelly	10a-11a								
	CDR										
					09/24/12 to 09/30/12	2x	-TWTF--				
	13			Tu	09/25/12	:30	10:28 AM	OFA12A113H	\$360.00		2
	13			W	09/26/12	:30	10:52 AM	OFA12Z128H	\$360.00		1
14	13	Wendy Williams	11a-12p								
	CDR										
					09/24/12 to 09/30/12	2x	-TWTF--				
	13			Tu	09/25/12	:30	11:37 AM	OFA12A113H	\$180.00		1
	13			W	09/26/12	:30	11:46 AM	OFA12Z128H	\$180.00		2
15	13	Fox 13 News at Noon	12p-1p								
	CDR										
					09/24/12 to 09/30/12	3x	-TWTF--				
	13			Tu	09/25/12	:30	12:38 PM	OFA12A113H	\$360.00		3
	13			W	09/26/12	:30	12:40 PM	OFA12Z128H	\$360.00		1
	13			F	09/28/12	:30	12:40 PM	OFA12P130H	\$360.00		2
16	13	Divorce Court	2p-3p								
	CDR										
					09/24/12 to 09/30/12	2x	-TWTF--				
	13			Tu	09/25/12	:30	2:59 PM	OFA12A113H	\$180.00		2
	13			W	09/26/12	:30	2:39 PM	OFA12Z128H	\$180.00		1
17	13	Judge Joe Brown	3p-4p								

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Alt Order #	Political Candidate
Deal #	
Order Flight	09/04/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				09/24/12 to 09/30/12		4x	- TWTF - -				
	13			Tu	09/25/12	:30	3:17 PM	OFA12A113H	\$180.00		3
	13			W	09/26/12	:30	3:08 PM	OFA12Z128H	\$180.00		2
	13			Th	09/27/12	:30	3:26 PM	OFA12P130H	\$180.00		1
	13			F	09/28/12	:30	3:19 PM	OFA12Z128H	\$180.00		4
18	13	Judge Judy	4p-5p								
CDR											
				09/24/12 to 09/30/12		4x	- TWTF - -				
	13			Tu	09/25/12	:30	4:25 PM	OFA12A113H	\$540.00		2
	13			W	09/26/12	:30	4:55 PM	OFA12Z128H	\$540.00		4
	13			Th	09/27/12	:30	4:41 PM	OFA12Z128H	\$540.00		1
	13			F	09/28/12	:30	4:42 PM	OFA12P130H	\$540.00		3
19	13	Fox 13 News at 5p	5p-530p								
CDR											
				09/24/12 to 09/30/12		4x	- TWTF - -				
	13			Tu	09/25/12	:30	5:22 PM	OFA12A113H	\$900.00		2
	13			W	09/26/12	:30	5:12 PM	OFA12Z128H	\$900.00		1
	13			Th	09/27/12	:30	5:12 PM	OFA12Z128H	\$900.00		3
	13			F	09/28/12	:30	5:14 PM	OFA12Z128H	\$900.00		4
20	13	Fox 13 News at 530p	530p-6p								
CDR											
				09/24/12 to 09/30/12		2x	- TWTF - -				
	13			Tu	09/25/12	:30	5:43 PM	OFA12A113H	\$900.00		1
	13			W	09/26/12	:30	5:58 PM	OFA12Z128H	\$900.00		2
21	13	Fox 13 News at 6p	6p-630p								
CDR											
				09/24/12 to 09/30/12		2x	- TWTF - -				
	13			W	09/26/12	:30	6:28 PM	OFA12Z128H	\$990.00		1
	13			Th	09/27/12	:30	6:29 PM	OFA12Z128H	\$990.00		2

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Order Flight	09/04/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	13	Fox 13 News at 630p	630p-7p								
	CDR										
					09/24/12 to 09/30/12	1x	- TWTF - -				
	13			W	09/26/12	:30	6:46 PM	OFA12Z128H	\$990.00		1
23	13	Insider	730p-8p								
	CDR										
					09/24/12 to 09/30/12	2x	- TWTF - -				
	13			Tu	09/25/12	:30	7:46 PM	OFA12A113H	\$855.00		1
	13			Th	09/27/12	:30	7:47 PM	OFA12P130H	\$855.00		2
24	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
					09/24/12 to 09/30/12	3x	- TWTF - -				
	13			Tu	09/25/12	:30	10:37 PM	OFA12A113H	\$1,530.00		3
	13			W	09/26/12	:30	10:36 PM	OFA12Z128H	\$1,530.00		1
	13			Th	09/27/12	:30	10:38 PM	OFA12P130H	\$1,530.00		2
26	13	New Girl/Mindy Project	9p-10p								
	CDR										
					09/24/12 to 09/30/12	2x	- T - - - -				
	13			Tu	09/25/12	:30	9:18 PM	OFA12A113H	\$5,400.00		1
	13			Tu	09/25/12	:30	9:50 PM	OFA12A113H	\$5,400.00		2
27	13	X Factor	8p-9p								
	CDR										
					09/24/12 to 09/30/12	1x	- - - T - - -				
	13			Th	09/27/12	:30	8:23 PM	OFA12P130H	\$9,000.00		1
28	13	College Football Prime	Various								
	CDR										
					09/24/12 to 09/30/12	1x	- - - - S -				
	13			Sa	09/29/12	:30	7:43 PM	OFA12Z128H	\$1,800.00		1
36	13	X Factor	8p-9p								
	CDR										

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36	13	X Factor	8p-9p								
	CDR										
					09/24/12 to 09/30/12	1x	---T---				
	13			Th	09/27/12	:30	8:21 PM	OFA12Z128H	\$9,000.00		1
37	13	Glee	9p-10p								
	CDR										
					09/24/12 to 09/30/12	1x	---T---				
	13			Th	09/27/12	:30	10:01 PM	OFA12Z128H	\$3,600.00		1
38	13	Fox 13 News at 5p	5p-530p								
	CDR										
					09/24/12 to 09/30/12	2x	---T---				
	13			Th	09/27/12	:30	5:10 PM	OFA12P130H	\$900.00		2
	13			Th	09/27/12	:30	5:27 PM	OFA12P130H	\$900.00		1
39	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					09/24/12 to 09/30/12	1x	---TFSS				
	13			Su	09/30/12	:30	10:37 PM	OFA12P130H	\$1,530.00		1
40	13	MLB Game Rays	Various								
	CDR										
					09/24/12 to 09/30/12	2x	-----S-				
	13			Sa	09/29/12	:30	3:29 PM	OFA12P130H	\$2,160.00		1
	13			Sa	09/29/12	:30	7:30 PM	OFA12Z128H	\$2,160.00		2
41	13	College Football Prime	Various								
	CDR										
					09/24/12 to 09/30/12	2x	-----S-				
	13			Sa	09/29/12	:30	7:33 PM	OFA12P130H	\$1,800.00		1
	13			Sa	09/29/12	:30	11:42 PM	OFA12P130H	\$1,800.00		2
42	13	NFL RS Pre Game Non Home	Various								
	CDR										

-----S

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
42	13	NFL RS Pre Game Non Home	Various								
	CDR										
	13				09/24/12 to 09/30/12	1x					
				Su	09/30/12	:30	12:59 PM	OFA12Z128H	\$3,150.00		1

Aired Spots **73**

<u>Gross Total</u>	\$83,930.00	
<u>Agency Commission</u>	\$12,589.50	
<u>Net Amount Due</u>	\$71,340.50	<u>Payment Terms 30 Days</u>

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